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**BIRMINGHAM'S ONLY BLOGGING CLASS
TO TEACH BUSINESSES ON SEPT. 29**

My name's Wade, and I'm a Birmingham native. People wonder why I've stuck it out in my hometown, and my answer is always the same: I want to make it better.

One way is by sharing what I know: from business, from experience, from life. So I started teaching.

I imagined someday I would teach high school English and journalism, and I might still do that. But these days, I teach blogging (and sometimes other social media).

Why blogging? Because it's fun and effective. (It can be even more effective than this release.) It can enhance networking, generate publicity, and yes, bring in new business.

That's why on Sept. 29, I and my friends are teaching a 6-hour "Beginning Blogging for Business" course at downtown's Shift Workspace (2308 Second Ave. N.). Companies big and small can get started (or rebooted) in connecting with customers online.

It's not for everyone. And this material can be learned online, in books and in videos. But as far as I know, we're the only game in town for in-person instruction.

Students must register online at birminghamblogging.com ahead of time. This class runs from 9 a.m. till 4 p.m.

(I'm speaking at the 2009 BlogWorld and New Media Expo in Las Vegas in October, so I haven't set any class dates for next month yet.)

For more information on classes, visit birminghamblogging.com.

Wade Kwon is available for interviews on how owners can start blogging the right way to grow their business. Contact him at mail@birminghamblogging.com.