



FOR IMMEDIATE RELEASE
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NEARLY 20 HOURS OF CLASSES SCHEDULED AT BIRMINGHAM BLOGGING ACADEMY

BIRMINGHAM, Ala. — The next round of classes have been scheduled at the Birmingham Blogging Academy, including a new advanced class. They will all take place at Shift Workspace (2308 Second Ave. N.) as part of the Shift Learning series.

- Our **Beginning Blogging for Businesses** class will be coming up twice: Nov. 18 and Jan. 14. Companies big and small can learn how to get started in building online relationships with their blog. 9 a.m. to 4 p.m.
- **Writing Killer Blog Posts** takes place Nov. 3. This 90-minute course shows how to make your writing and blogging stand out. We're also holding a Twitter contest to give away one seat in the class. 11:30 a.m. to 1 p.m.
- The Dec. 2 class is for job seekers. **Finding Your Dream Job Using Social Networking** can show how to take networking to the next level in this competitive market in just 90 minutes. 1:30 to 3 p.m.
- Also on Dec. 2, **Using Twitter for Dynamic Market Research** will help your business unlock the power of this social network with real-time research. 11:30 a.m. to 1 p.m.
- And in January, we'll introduce our first advanced class, **How to Reach Your Traffic Goals with Search Engine Optimization (SEO)**. This three-hour, hands-on course will help you meet your traffic goals for your Web site. 9 a.m. to noon, Jan. 30.

The Birmingham Blogging Academy, founded in March, teaches business classes in effective communication using social media.

For more information on classes, visit birminghamblogging.com.

Wade Kwon is available for interviews on any of the courses listed above. Contact him at mail@birminghamblogging.com.