



FOR IMMEDIATE RELEASE  
Feb. 22, 2010

Wade Kwon  
mail@birminghamblogging.com

### **BIRMINGHAM BLOGGING ACADEMY TEACHES HOW TO BUILD WEB SITE TRAFFIC**

BIRMINGHAM, Ala. — It seems like everyone has a Web site these days, but no one knows quite what to do with it. A new class at Birmingham Blogging Academy will show businesses how to bring customers to their sites.

**“How to Reach Your Traffic Goals with Search Engine Optimization (SEO)”** is an advanced class that teaches techniques that help your site stand out in Google. Proper SEO is more important than ever as more and more sites crowd each other out for attention and search engine traffic.

Instructor Jen Barnett will use her years of experience in SEO, content management and marketing to help students make the most of their existing Web sites.

The class takes place from 9 a.m. to noon on March 6 at the Birmingham International Center (1728 Fifth Ave. N., downtown). Students must register online at [birminghamblogging.com](http://birminghamblogging.com) ahead of time.

(A second separate class that day will be the popular “Beginning Blogging for Business.”)

The Birmingham Blogging Academy, founded in 2009, teaches business classes in effective communication using social media.

For more information on classes, visit [birminghamblogging.com](http://birminghamblogging.com).

*Wade Kwon is available for interviews to discuss how businesses can use social media to market themselves. Contact him at [mail@birminghamblogging.com](mailto:mail@birminghamblogging.com).*