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Hungry for More: How Blogging Keeps Customers Coming Back for More

Jan. 22, 2011 — 1 p.m.

FoodBlogSouth, 2nd fl.

I. This is more important than ever to food customers:

II. What requires more effort than ever on your part?

III. What requires less effort than ever on your part?

Slides: itswa.de/fbs2011-hungry

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