



FOR IMMEDIATE RELEASE
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Wade Kwon
mail@birminghamblogging.com

**BIRMINGHAM BLOGGING ACADEMY TO CONDUCT
CORPORATE BLOGGING WORKSHOP AT INFOMEDIA**

BIRMINGHAM, Ala. — As part of Infomedia’s Lunch and Learn series, the Birmingham Blogging Academy will show companies how to manage blogs and websites.

Wade Kwon, head instructor at the academy, will teach Corporate Blogging on June 23.

“This is a great opportunity for local companies to learn how to use blogging and content management to get the most out of their websites,” Kwon says.

The 2-hour session, which includes networking and free lunch, will focus on blogging basics, including setting goals, developing content and promoting it. It takes place from 11:30 a.m. to 1:30 p.m. June 23 at Infomedia, 201 Summit Pkwy., Homewood.

Tickets are \$35; seating is limited. Online registration is required.

Website developer and marketing firm Infomedia, formed in 1994, and the Birmingham Blogging Academy, formed in 2009, have partnered before on training opportunities. Kwon is known as Birmingham’s Best Tweeter as chosen by Birmingham Magazine readers and as one of 35 People Influential in Social Media as chosen by the Poynter Institute.

For more information or to purchase tickets, visit <http://itswa.de/corp-blog>.

Wade Kwon is available for interviews to discuss how businesses can use their websites to bring in more customers. Contact him at mail@birminghamblogging.com.

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